



International Electric, Electronic  
and Lighting Exhibition  
10 - 13 October 2018  
Millenium Hall, Addis Ababa,  
Ethiopia

# Where Energy Industry Meets

[www.addispower.com](http://www.addispower.com)

## NEW DATES

2<sup>nd</sup> Power Electricity,  
Lighting & Water Exhibition  
**9 - 12 October 2019**



## 2018 POST SHOW REPORT

## FAIR OVERVIEW

Addis Power is one of the largest exhibition exclusively on power, energy and lighting, which is held at Millenium Hall, Addis Ababa the business and trade capital of Ethiopia. 2018 Event was held on 10-13 October. With nearly 100 million inhabitants, Ethiopia is the most populous landlocked country in the world, as well as the second-most populous nation on the African continent after Nigeria.

The exhibition attracted the decision maker companies in the industry from China, Turkey, Japan, Ethiopia and Portugal. Also hosted 1.853 qualified visitors from generators, transmission & distribution, lighting, solar and energy efficiency sectors.



# EXHIBITORS OVERVIEW

## EXHIBITOR PROFILE

- Busbar System
- Cable & Wire
- Capacitor
- Connectors / Connecting System
- Electrical Accessories
- Electrical Distribution & Transmission Equipment
- Electrical Installation & Electronic Equipment
- Energy Saving Solution
- Lighting Technologies
- Meter & Monitoring System
- Power Generation Equipment / Generator
- Power Supplies / Batteries / UPS
- Relay & Converter
- Renewable Energies - Biomass / Solar / Wind
- Stand-by Power Generation
- Switchboard / Switchgear
- Terminal
- Transformer
- Trunking & Trunking Systems

23%

Power Generation

21%

Switch Gear and Controls

19%

Transformers

13%

Safety & Protection

10%

Cables & Cable Management

9%

Lighting Solutions

5%

Others

## EXHIBITOR COUNTRIES



China



Ethiopia



India



Japan



Germany

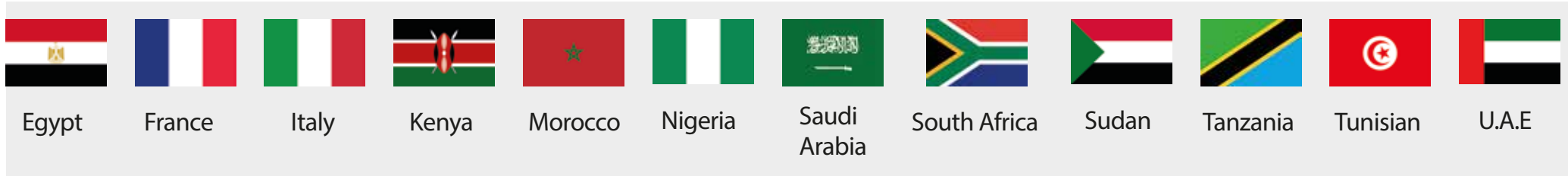
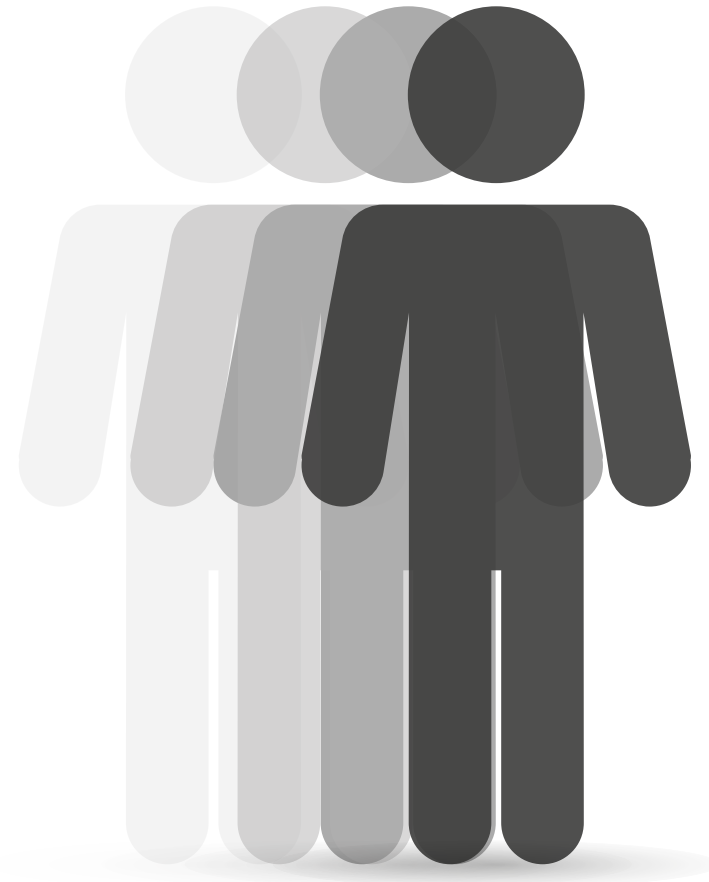
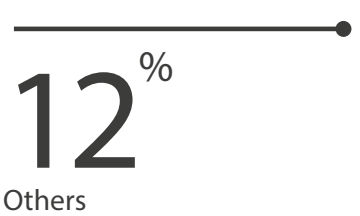
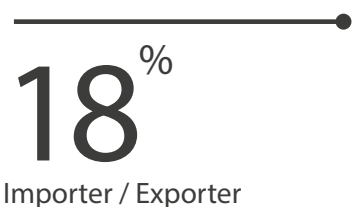
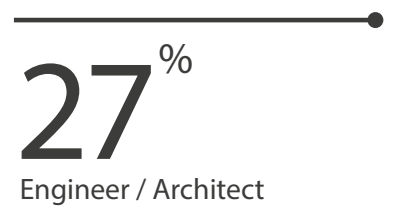
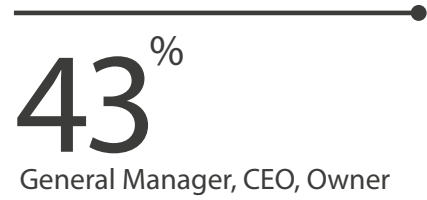


Turkey

# VISITORS OVERVIEW

## VISITOR PROFILE

- Architects
- Company Owners & Partners
- Consultants and Engineers
- Construction Firms
- Contractors
- Developers
- Facility Manager & Directors
- Government Ministries, Energy Departments and Agencies
- Importers, Distributors and Agents
- Independent Power Producers
- On-site Power and Back-up Power Service Providers
- Project Directors & Managers
- State Owned / Public and Private Power Utilities
- State Owned Transmission and Distribution Utilities



# MEDIA & MARKETING ACTIVITIES

## BILLBOARD & STREET BANNERS



*Downtown - 1 Month*



*Downtown / Across the venue - 1 Month*



# MEDIA & MARKETING ACTIVITIES

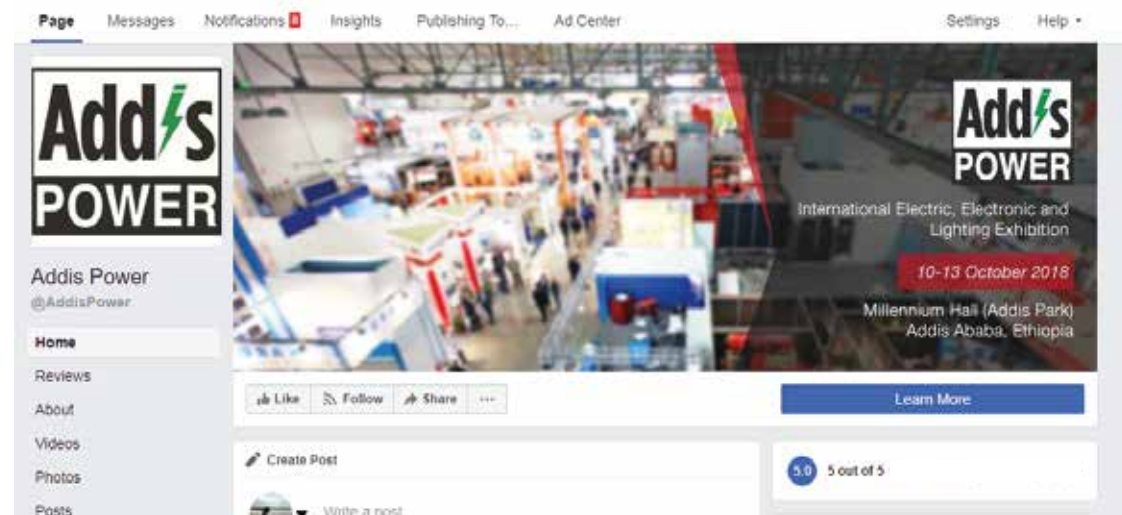
## PRESS RELEASE & NEWSPAPERS



30+ Published News & Ads (Online & Offline)

# MEDIA & MARKETING ACTIVITIES

## BRANDINGS & SOCIAL MEDIA



# SAVE THE DATE

9 - 12  
OCTOBER  
2019

## TG EXPO INTERNATIONAL FAIRS INC. CO

was founded in 2008 by sector professionals with "Think Global" insight and aims to organize fairs, exhibitions and conferences all over the world. By 2018, TG Expo operates in 5 continents and more than 20 countries. Expertise areas are healthcare, medical equipment, electricity, energy, design, museology and marble sectors.

Since the date, TG Expo provided the opportunity for more than 1.000 companies to penetrate to their target markets. As TG Expo, we strongly believe in power of networking and one-to-one connections for an effective business scale-ups for exporter companies as well as the buyers and generate projects within this scope.

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