



International Electric, Electronic
and Lighting Exhibition
10 - 13 October 2018
Millenium Hall, Addis Ababa,
Ethiopia

Where Energy Industry Meets

www.addispower.com

NEW DATES

2nd International Power, Electricity,
Lighting and Water Technologies
Exhibition

14 - 17 October 2020



2018 POST SHOW REPORT

FAIR OVERVIEW

Addis Power is the only exhibition exclusively on power, energy and lighting, which is held at Millenium Hall, Addis Ababa the business and trade capital of Ethiopia. 2018 Event was held on 10-13 October. With nearly 100 million inhabitants, Ethiopia is the most populous landlocked country in the world, as well as the second-most populous nation on the African continent after Nigeria.

The exhibition attracted the decision maker companies in the industry from China, Turkey, Japan, Ethiopia and Portugal. Also hosted 1.853 qualified visitors from generators, transmission & distribution, lighting, solar and energy efficiency sectors.



EXHIBITORS OVERVIEW

EXHIBITOR PROFILE

- Busbar System
- Cable & Wire
- Capacitor
- Connectors / Connecting System
- Electrical Accessories
- Electrical Distribution & Transmission Equipment
- Electrical Installation & Electronic Equipment
- Energy Saving Solution
- Lighting Technologies
- Meter & Monitoring System
- Power Generation Equipment / Generator
- Power Supplies / Batteries / UPS
- Relay & Converter
- Renewable Energies - Biomass / Solar / Wind
- Stand-by Power Generation
- Switchboard / Switchgear
- Terminal
- Transformer
- Trunking & Trunking Systems

23%

Power Generation

21%

Switch Gear and Controls

19%

Transformers

13%

Safety & Protection

10%

Cables & Cable Management

9%

Lighting Solutions

5%

Others

EXHIBITOR COUNTRIES



China



Ethiopia



India



Japan



Germany



Turkey

VISITORS OVERVIEW

VISITOR PROFILE

- Architects
- Company Owners & Partners
- Consultants and Engineers
- Construction Firms
- Contractors
- Developers
- Facility Manager & Directors
- Government Ministries, Energy Departments and Agencies
- Importers, Distributors and Agents
- Independent Power Producers
- On-site Power and Back-up Power Service Providers
- Project Directors & Managers
- State Owned / Public and Private Power Utilities
- State Owned Transmission and Distribution Utilities

43%

General Manager, CEO, Owner

27%

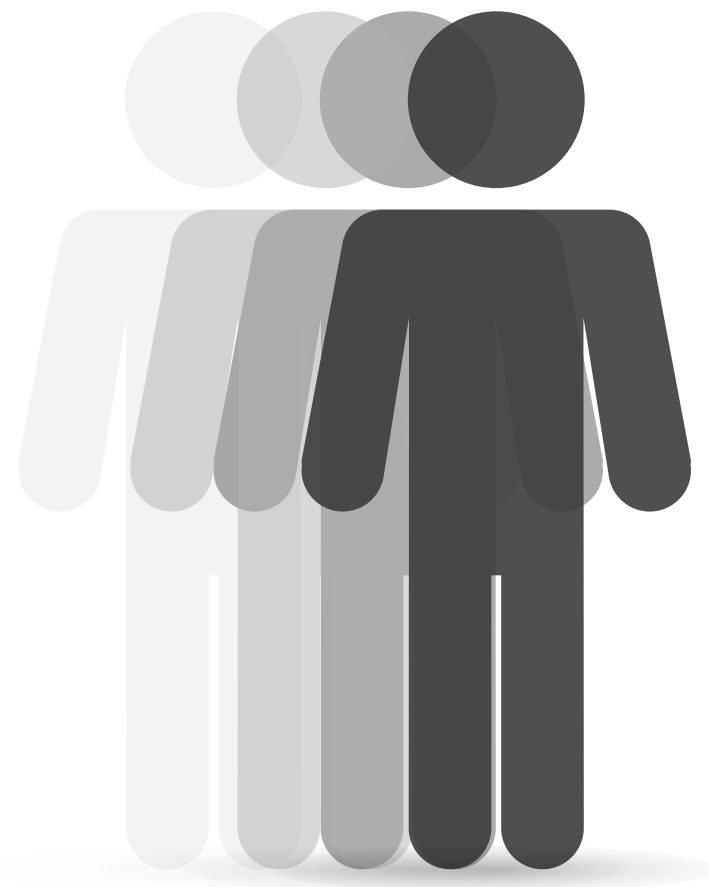
Engineer

18%

Importer / Exporter

12%

Others



Egypt



France



Italy



Kenya



Morocco



Nigeria



Saudi
Arabia



South Africa



Sudan



Tanzania



Tunisian



U.A.E

MEDIA & MARKETING ACTIVITIES

BILLBOARD & STREET BANNERS



Downtown - 1 Month



Downtown / Across the venue - 1 Month

MEDIA & MARKETING ACTIVITIES

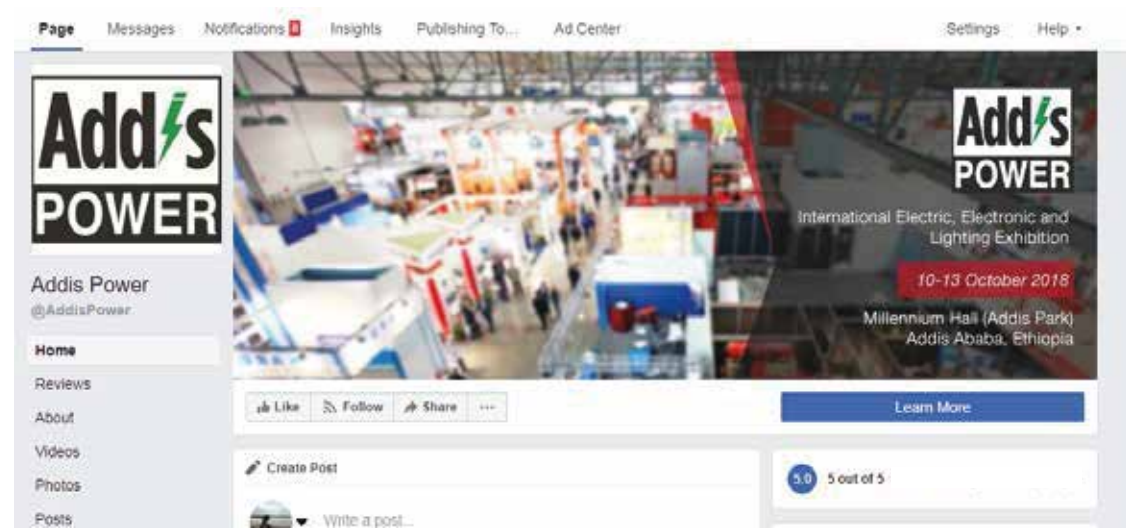
PRESS RELEASE & NEWSPAPERS



30+ Published News & Ads (Online & Offline)

MEDIA & MARKETING ACTIVITIES

BRANDINGS & SOCIAL MEDIA



SAVE THE DATE

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O C T O B E R
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ABOUT TG EXPO

TG Expo was founded in 2008 with 'Think Global' insight. We bring together leading exporters with our talented team to do business in international markets. Until today, TG Expo Group has organized exhibitions in France, Iran, USA, Qatar, Brazil, Egypt, South Africa, Nigeria, Saudi Arabia, United Arab Emirates, Kuwait, United Kingdom and India. We operate local sales by our sales team in assisting domestic companies to access new markets and also keep regular contacts with governmental bodies and trade associations, to seek government funding and grants. Additionally, we provide our clients logistic support, research outcomes and market monitoring for significant exhibition trends and business opportunities. TG Expo also organizes Egypt and Iran National Pavilions through their offices in Cairo and Tehran.

Eğitim Mahallesi Poyraz Sokak Ertogay İş Merkezi Kat: 9 Daire: 27 Kadıkoy İstanbul / Turkey
T: +90 216 338 45 25 | F: +90 216 338 45 24 | info@tgexpo.com | www.tgexpo.com

